

Measure Up Pressure Down®

American Medical Group Foundation

February 2015 Campaign Updates



Campaign Funding Announcements

UNITED HEALTH FOUNDATION®

Grant will support:

- Health fair during National High Blood Pressure Education Month in Washington, DC
- New online and print materials to address health disparities & reach new audiences
- Targeted media placements during May
- **Patient and provider videos** for use by campaign participants, partners, and other supporters





MU/PD National Day of Action







Q4 Data Reporting Available

- Q4 2014 data is currently accepted through the campaign portal
- To report your data, please visit:

https://members.measureuppressuredown.com/



9th Annual Silent Auction



Interested in donating? Contact Sherry Greenwood at sgreenwood@amga.org





2015 Annual Conference



General Sessions

- The Future of Payment Models:An Exploration of Best Practices
- Healthcare 2015 and Beyond:
 What Will Be the Keys to Success?
- Why Employers Need
 Healthcare Reform to Succeed
- □ The Art of Leadership
- Peer-to-Peer Session Tracks:
 - Population Health
 - □ Efficient Operations
 - Governance and StrategicPlanning
 - □ Value-Based Care
 - □ Sustaining a Workforce

Patients with Undiagnosed Hypertension: Hiding in Plain Sight

Hilary K. Wall, MPH

Million Hearts[®] Science Lead Centers for Disease Control and Prevention

> AMGF Measure Up/Pressure Down® webinar February 19, 2015



illion Hearts®

Overview

- Explore the problem of undiagnosed hypertensives in clinical settings
- Discuss what other health care systems have done to address the issue
- □ Review resources

The opinions expressed by authors contributing to this project do not necessarily reflect the opinions of the US Department of Health and Human Services, the Public Health Service, the Centers for Disease Control and Prevention, or the authors' affiliated institutions. Use of trade names is for identification only and does not imply endorsement by any of the groups named below.





Million Hearts®

Goal: Prevent one million heart attacks and strokes by 2017

- US Department of Health and Human Services initiative, co-led by:
 - Centers for Disease Control and Prevention (CDC)
 - Centers for Medicare & Medicaid Services (CMS)
- Partners across federal and state agencies and private organizations





Key Components of Million Hearts[®]

Keeping Us Healthy Changing the environment

Health Disparities Excelling in the ABCS Optimizing care









Focus on the ABCS



Health information technology

Innovations in care delivery









Hypertension (HTN) Prevalence

□ 29% prevalence among US adults (2011-2012)

- 33% among adults 40-59
- 65% among adults 60+
- 42% among non-Hispanic blacks

□ ~71M adults have hypertension

Nwankwo T, Yoon SS, Burt V, Gu Q. Hypertension among adults in the United States: National Health and Nutrition Examination Survey, 2011–2012. NCHS data brief, no 133. Hyattsville, MD: National Center for Health Statistics. 2013. Valderrama AL, Gillespie C, King SC, George MG, Hong Y, Gregg E. Vital signs: awareness and treatment of uncontrolled hypertension among adults — United States, 2003–2010. *MMWR*. 2012;61:703-709.





Uncontrolled HTN



Source: 2009-2010 National Health and Nutrition Examination Survey Data may not add due to rounding.



"Unaware" – A Closer Look

- □ 81.8% have health insurance
- □ 82.5% report having a usual source of care
- 61.7% have received care two or more times in the past year

Wall HK, Hannan JA, Wright JS. Patients with Undiagnosed Hypertension: Hiding in Plain Sight. JAMA. 2014;312(19):1973-74.





Controlling High Blood Pressure Measures

Measure	Measure Definition	ICD-9-CM
NQF 0018 PQRS 236 CMS165v3 ACO #28 HTN-2	The percentage of patients 18-85 years of age who had a diagnosis of HTN and whose BP was adequately controlled (<140/90) during the measurement year.	401.x (Essential HTN)

NQF – National Quality Forum; PQRS – CMS Physician Quality Reporting System; CMS165v3 – numbering convention for the CMS Medicare EHR Incentive Program; ACO #2 – numbering convention for the CMS Accountable Care Organizations; HTN-2 – numbering convention for the PQRS Group Practice Reporting Option





Why is finding undiagnosed hypertensives important?

- □ 100 adults with ICD-9-CM 401
- □ 70 of those adults with BP <140/90 (70/100)*100 = 70%
 - \rightarrow 70% BP control

What if a practice has 50 patients with multiple BP readings ≥140/90 but do not have the official 401.x diagnosis?

- □ 100 + 50 adults with possible hypertension
- □ 70 with BP <140/90
 - \rightarrow 47% BP control







"Patients with Undiagnosed HTN: Hiding in Plain Sight"

- Wall HK, Hannan JA, Wright JS. Patients with Undiagnosed Hypertension: Hiding in Plain Sight. JAMA. 2014;312(19):1973-74.
 - 1. NorthShore University HealthSystem, Evanston, IL
 - 2. Geisinger Health, Pennsylvania
 - 3. Palo Alto Medical Foundation in Palo Alto, CA
 - 4. 11 primary care centers in West Virginia







Ambulatory BP Monitoring – USPSTF

Draft: Recommendation Summary				
Population	Recommendation	Grade (What's This?)		
Adults age 18 years and older	The USPSTF recommends screening for high blood pressure in adults age 18 years and older. Ambulatory blood pressure monitoring is recommended to confirm high blood pressure before the diagnosis of hypertension, except in cases for which immediate initiation of therapy is necessary.	A		

- Draft recommendations; public comment period closed 1/26/15
- If made final, ABPM will be covered by most plans under ACA

http://www.uspreventiveservicestaskforce.org/Page/Document /RecommendationStatementDraft/hypertension-in-adultsscreening-and-home-monitoring



NorthShore University HealthSystem

Undiagnosed HTN Project

- Embedded several algorithms into their EHR to identify patients at risk for undiagnosed HTN
- Used an Automated Office Blood Pressure (AOBP) machine to verify HTN status
- Verified undiagnosed hypertension, NOT undocumented hypertension

Rakotz MK, Ewigman BG, Sarav M, et al. A technology-based quality innovation to identify undiagnosed hypertension among active primary care patients. *Ann Fam Med.* 2014;12(4):352-358.





Geisinger Health

- Used data from 400K+ adult outpatients to ID patients with HTN
 - 1. The problem list
 - 2. ICD-9-CM diagnosis
 - 3. Antihypertensive medications Rx
 - 4. Two elevated BP values based on JNC-7 criteria
 - 2 systolic measures ≥140 or 2 diastolic measures ≥90
- □ Found 106K patients with one or more criteria
- □ 30% based solely on #4 (i.e. undiagnosed)
- □ HTN Prevalence ~18.6% vs ~26.5%

Shah NR. *Identifying hypertension in electronic health records: a comparison of various approaches.* Paper presented at: AHRQ Comparative Effectiveness Research Methods Symposium; June 2009; Rockville, MD. Of Various Approaches. AHRQ Comparative Effectiveness Research Methods Symposium, Rockville, MD, June 2009.





Palo Alto Medical Foundation

- □ 250,000 adult patients (active 2006 2008)
- □ For patients with ≥ 2 BP readings of 140/90 or higher, an antihypertensive medication prescription, or both, 37.1% did not have an ICD-9-CM code
- HTN prevalence went from 18.0% (ICD code only) to 28.7%
- Much more likely to be on an antihypertensive with a HTN diagnosis
 - 92.6% diagnosed vs 15.8% undiagnosed, P < .001</p>

Banerjee D, Chung S, Wong EC, Wang EJ, Stafford RS, Palaniappan LP. Underdiagnosis of hypertension using electronic health records. *Am J Hypertens*. 2012;25(1):97-102.





University of West Virginia

- □ 11 primary care centers in West Virginia
- Chronic Disease Electronic Management System (CDEMS)
- □ Query found 14,893 patients with:
 - ICD-9-CM code 401
 - 2 or more blood pressure readings of 140/90 or higher (n = 1076)
 - A diagnosis of essential hypertension based on free-text entries (n = 898)
- □ 13.3% potentially hypertensive patients overall
 - Varied across the sites from 3.6% to 47.9%

Baus A, Hendryx M, Pollard C. Identifying patients with hypertension: a case for auditing electronic health record data [published online April 1, 2012]. *Perspect Health Inf Manag.* 2012;9:1e.





University of Wisconsin

- □ 14,970 patients (2008-2011)
- □ Clinical criteria:
 - Excluded patients with a diagnosis code or current antihypertensive Rx
 - ≥ 3 outpatient BPs from 3 separate dates, at least 30 days apart, within a 2-year period (≥140 or ≥ 90)
 - ≥ 2 elevated BPs (≥ 160 or ≥ 100), at least 30 days apart, but within a 2-year period
- After 4 years, 18–31-year-olds had a 33% slower rate of receiving a diagnosis compared to those 60+

Johnson HM, Thorpe CT, Bartels CM, Schumacher JR, Palta M, Pandhi N, Sheehy AM, Smith MA. Undiagnosed hypertension among young adults with regular primary care use. J Hypertens . 2014, 32:65–74





Resources

Hypertension Prevalence Estimator – For

practices/health systems to use to estimate their expected hypertension prevalence among their patient population

- Spring 2015
- Whiteboard animation a creative depiction of the hiding in plain sight phenomenon and what clinical settings can do
 - Summer 2015
- Disparities analyses







Questions?

Hilary Wall – hwall@cdc.gov







Eliminating Undiagnosed Hypertension

Michael Rakotz, MD

Director of Chronic Disease Prevention, Improving Health Outcomes American Medical Association Assistant Clinical Professor, Department of Family and Community Medicine Feinberg School of Medicine, Northwestern University





OBJECTIVES

 Review lessons learned from implementation of a long term continuous quality improvement project to detect patients with undiagnosed hypertension



NorthShore University HealthSystem Undiagnosed Hypertension Project 2010 - present

- Large multispecialty medical group and 4 hospital system
- Chicago Metropolitan area
- 22 primary care centers
- In 2010 there were > 800 physicians, (roughly 200 of whom were primary care physicians)



Understanding the Problem In the System

"Look back" criteria 2006-2010 for adults 18-80

- Systolic blood pressure ≥140 or diastolic blood pressure ≥90 on 3 or more visits in all ambulatory practice settings across the system
- > No diagnosis in the chart Problem list, Past Medical Hx, Encounter Diagnosis
- > Not taking blood pressure medication



Results of Initial Query

- > 6,000 patients met criteria for having hypertension, but were undiagnosed and untreated
- > 3,000 additional patients were diagnosed with hypertension but were untreated

From the time of 3rd occurrence of elevated blood pressure, 17,000 missed opportunities during office visits to make a diagnosis of hypertension



Implementing A Plan

Design a quality improvement project that leads to

- Better screening to identify patients at-risk for undiagnosed hypertension
- Increase accuracy/reliability of blood pressure measurements to confirm the diagnosis
- Better recognition of at-risk patients at point of care
- Change culture around use of teamwork, clinical decision support tools and quality improvement (administrators, staff, clinicians)



Keys to success: "Buy In" From All Team Members

- Identify physician champions
- Identify clinical/administrative champions
- Create and use a project manual
- Train and encourage all staff to recognize and communicate elevated BPs
- Automate office protocols



NorthShore Algorithms to Identify Patients At-risk for Undiagnosed Hypertension

Algorithm	Number Identified
 All patients whose 3 most recent encounters yielded a mean SBP >140 mm Hg or a mean DBP >90 mm. Encounters used were within 12 months before their most recent encounter 	720
 All patients who had 3 encounters with a SBP >140 or DBP >90 mm Hg within 12 months before their most recent encounter 	968
 Patients who had a single encounter with a SBP >180 or a DBP >100 mm Hg within 12 months before their most recent encounter 	527
Unique patients identified by algorithms 1, 2, or 3	1,586



Recall of Patients: What Works

Any patient satisfying any algorithm

Placed on a notification list to come in for additional blood pressure measurements

Primary care physicians are given lists

 Review list for accuracy and review chart to determine if outreach is appropriate

Patient outreach (telephone calls, letters)

 Staff notify patients they may be at-risk for hypertension, and schedule follow-up appointment



Standardized Visit to Confirm Diagnosis

For follow up visits:

1. Automated Office BP (AOBP)

Takes multiple BPs with patient alone in the room (correlates well with mean daytime ambulatory blood pressure monitoring (ABPM))

2. Self Measured BP (SMBP) - Usually performed at home

Protocols for SMBP correlate very well with daytime mean ABPM

3. Multiple high quality office BP measurements

Properly sized cuff, position and rest required (protocol)

*24 Hour Ambulatory Blood Pressure Monitoring is the most accurate option, if available



Standardized Visit to Confirm Diagnosis: Why AOBP?

- Traditional office blood pressures are unreliable and fraught with error
- Traditional office blood pressures do not correlate well with daytime mean ambulatory blood pressures (outcomes)
- "White coat" effect is mitigated by AOBP machines
- More accurate/reliable blood pressure measurements may reduce clinician hesitation (reduce clinical inertia)

Vidt DG, et al. Cleve Clin J Med. 2010;77(10):683-8



Standardized Visit to Confirm Diagnosis: SMBP

Why use Self-Measured Blood Pressure?

- Out of office blood pressure protocols using SMBP correlate better with predicating outcomes than office BPs
- SMBP protocols are recommended as an option to confirm suspected hypertension in most hypertension guidelines
- Most SMPB Protocols involve using a validated automated home machine to take two BPs morning and evening (one minute apart) for at least 4 days, and averaging all of the numbers
- Use of these devices with feedback to clinical team has been shown to improve BP control and increase patient adherence to treatment



Standardized Visit to Confirm Diagnosis: Office BP

If you Use Traditional Office BP Measurement to Obtain a Confirmatory Measurement:

- Use a validated, automated device if possible
- Use the correct cuff size on a bare arm
- Ensure patient is positioned correctly*
- Ensure patient has emptied their bladder
- Ensure patient has rested quietly for at least five minutes
- Obtain the average of at least three BP measurements (to increase diagnostic accuracy)

Evidence-based tips for correct positioning

Ensure patient is seated comfortably with:

- Back supported
- Arm supported
- Cuff at heart level
- Legs uncrossed
- Feet flat on the ground or supported by a foot stool
- No one talking during measurement



© 2015 American Medical Association. All rights reserved.

For Patients Who Do Not Return for Confirmatory Visit...

- Create electronic "Best Practice Advisory" alerts to fire at the point of care for patients who satisfy any of the algorithms
- Clinical decision support alerts can be used during office visits for both clinic staff and providers to prompt obtaining validation BP testing (regardless of the reason of for the visit)



"What If We Don't Have An EDW or Ability to Query or create Best Practice Advisories in the EHR?"

Pre-Visit Summaries can be used as an alternative

- Staff review schedules 1 day prior to visit, alerting clinical staff at morning huddles or when at-risk patients arrive
- Staff use a BP measurement protocol to confirm if the patient does or does not meet criteria for HTN



Does it work?

2.5 years later NorthShore maintains a diagnosis rate of 97-98% for patients suspected of having hypertension (by algorithm criteria) who have a diagnosis in their EMR.



Only 40 % of the patients we recalled had HTN on validation BPs with AOBP. Why?

- At least 15-20% of patients with elevated office BPs have white coat syndrome
- The only way to eliminate this is with AOBP or out of office measurement using ABPM or SMPB
- Many patients identified as at-risk for undiagnosed HTN do NOT have true HTN (this makes sense given the largely inaccurate data from manual blood pressures that fill EHRs and EDWs, and white coat effect)
- One way to decrease this problem is to train all clinical staff to **MEASURING BP ACCURATELY EVERY TIME**



Questions? www.ama-assn.org/go/improveoutcomes 43