"Choose Your Path" Patient Video

Consider playing the Measure Up/Pressure Down® campaign's "Choose Your Path" patient video on waiting room or lobby televisions, share on social media, or post to your website as your "action" on May 5.

Video Content: Developed by Measure Up/Pressure Down® with support from United Health Foundation, this patient education video can be displayed at your organization. Viewers follow "Henry" as he learns how one person with high blood pressure can control their outcomes depending on their lifestyle choices. This four-minute, animated video is designed to educate and empower those with or at risk of high blood pressure.

Embed Code: When adding this video to your blog, website, or presentations, you may be asked for an embed code. Below, please find an inline embed code (inserts the player directly on your webpage, inline with your content) and a lightbox embed code (users click a button or link to launch the player in an image overlaid on the current webpage).

- **Inline Embed Code**

  ```
  <script type='text/javascript' id='vidyard_embed_code_ndOhj-wp_XMv91jltVnygA' src='//play.vidyard.com/ndOhj-wp_XMv91jltVnygA.js?v=3.1.1&type=inline'></script>
  ```

- **Lightbox Embed Code**

  ```
  <script type='text/javascript' id='vidyard_embed_code_ndOhj-wp_XMv91jltVnygA' src='//play.vidyard.com/ndOhj-wp_XMv91jltVnygA.js?v=3.1.1&type=lightbox'></script><div class='outer_vidyard_wrapper'><div class='vidyard_wrapper' onclick='fn_vidyard_ndOhj$wp_XMv91jltVnygA();'><img alt="Final Video - AMGF - Pressure Down" width="360" src="//play.vidyard.com/ndOhj-wp_XMv91jltVnygA.jpg?" /><div class="vidyard_play_button"><a href="javascript:void(0);"></a></div></div></div>
  ```

Source Files: Source files are available by request in the following formats: 1080p full HD, 720p HD, 480p enhanced definition, 360p standard definition, BlackBerry, Windows Media Video, and Flash Player. To request a source file, please contact us.

Contact Us: For questions or requests, email MUPDNationalDayofAction@amga.org.