

“It Takes a Team” Care Team Video



Consider sharing the Measure Up/Pressure Down[®] campaign’s “It Takes a Team” care team video during an all-staff meeting, employee brown bag lunch, training, or on your intranet on May 5.

Video Content: Research has shown that high blood pressure is most effectively treated when the patient is a part of a larger care team. Who these team members are and the important roles they play in managing a patient’s high blood pressure may come as a surprise. Developed by Measure Up/Pressure Down[®] with support from United Health Foundation, the “It Takes a Team” video reminds eight care team members – including specialists, receptionists, medical assistants, primary care providers, nurse managers, IT/data specialists, pharmacists, and patients – the crucial role they play in hypertension management. The video can be viewed in its entirety or in “chapter” form by each care team member.

Links: The video is available on YouTube at the following links:

- **Full Video:** <https://www.youtube.com/watch?v=bOcaV75IWC8>
- **Specialist Chapter:** <https://youtu.be/hSF5i2WUTwM>
- **Receptionist Chapter:** <https://youtu.be/cFLrqOWgjrc>
- **Medical Assistant Chapter:** <https://youtu.be/S6WeHwi1HQA>
- **Primary Care Provider Chapter:** <https://youtu.be/oNuhwiyF0IU>
- **IT/Data Specialist Chapter:** <https://youtu.be/vnLXp6S7DUc>
- **Nurse Manager Chapter:** <https://youtu.be/gFH86q5AjyY>
- **Pharmacist Chapter:** <https://youtu.be/YRq9ZU0jwEg>

Embed Code: When adding this video to your blog, website, or presentations, you may be asked for an embed code. Below, please find the embed code from YouTube:

```
<iframe width="560" height="315"  
src="https://www.youtube.com/embed/bOcaV75IWC8" frameborder="0"  
allowfullscreen> </iframe>
```

Source File: To request the source file, please contact us.

Contact Us: For questions or requests, email MUPDNationalDayofAction@amga.org.