

Proclamation Request Template



Work with the office of your local mayor, governor, state representative, or Congressman/Congresswoman to issue a proclamation designating your organization's participation in the Measure Up/Pressure Down® *National Day of Action: Roll Up Your Sleeves!* event. Visit your city or state's website for more information about the process – some will even allow you to request the proclamation online. A sample proclamation request letter is included below. For questions, email MUPDNationalDayofAction@amga.org.

Dear [MAYOR/GOVERNOR/ETC.] [LAST NAME],

On behalf of [ORGANIZATION], I am writing to request that Thursday, May 5, 2016 be proclaimed as the *Measure Up/Pressure Down®* and [ORGANIZATION] *National Day of Action: Roll Up Your Sleeves!* day in [CITY/STATE].

Led by the AMGA Foundation's national Measure Up/Pressure Down® high blood pressure campaign, organizations take creative and innovative "actions" in their communities to increase awareness, detection, or control of high blood pressure during the *National Day of Action: Roll Up Your Sleeves!* event. In the first two years of this event, 210 participants have taken "actions" that collectively reached 141.7 million Americans.

This observance gives us a means to focus attention on this important disease in our local community. According to [DATA SOURCE], [INSERT LOCAL HYPERTENSION STATISTICS] in [CITY/COUNTY/STATE]. When uncontrolled, high blood pressure can lead to other health problems, including heart attack, stroke, and heart failure.

[ORGANIZATION] is participating in this year's National Day of Action locally in [CITY/COUNTY/STATE] by [LIST YOUR ACTION(S)].

Thank you for your consideration of proclaiming Thursday, May 5, 2016 as the *Measure Up/Pressure Down®* and [ORGANIZATION] *National Day of Action: Roll Up Your Sleeves!* day in [CITY/STATE].

Best,

[SIGNATURE]

[NAME, TITLE, ORGANIZATION]